
CAOS 2010 Paris

**Exhibition and Sponsoring
Information**

Application Form

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2010 Paris

International Society for Computer Assisted Orthopaedic Surgery

June 16-19

Welcome Address

Dear CAOS enthusiasts:

It is a great honor that CAOS-International has decided to have their 2010 Annual Meeting hosted in Paris, and it is a pleasure for me to invite you to attend this gathering of the world's leading experts in the fields of navigation and robotics in orthopaedics and traumatology.

The 10th Annual Meeting of the International Society for Computer Assisted Orthopaedic Surgery will be held in Paris, France, from June 16 to 19, 2010.

It will take place in the Convention Center of the city of Versailles. Versailles is located at 20 minutes (by train) from the center of Paris. The very famous Castle of Versailles was the residence of Louis XIV, king of France in the 17th century.

It will be very easy to visit this famous castle with its garden, because the location of the Convention Center is very close to the main entrance of Versailles Castle.

The importance of computer guidance in orthopaedics has grown enormously during the past years; the meetings of our Society have established themselves as high-level scientific and social events bringing together clinicians, researchers, and students from all around the world.

Our industrial partners are invited to present their products in the large exhibition area of the Versailles Convention Center and during the workshops. This will be an excellent opportunity for a creative dialogue with the participants.

The successful preceding meetings in Davos, Santa Fe, Marbella, Chicago, Helsinki, Heidelberg, Montréal, Hong Kong, and Boston have set a high standard of quality of the scientific sessions, educational and industrial workshops, live video surgeries, and industry exhibits. The recent meetings usually attracted well above 400 attendees and left the participants and accompanying persons with unforgettable impressions due to their special scientific, social, and cultural highlights.

We are planning to continue this tradition trying to make the 2010 Annual Meeting once more the best one so far.

Welcome to Paris, the City of Lights with its well-known parks and gardens, and its famous museums, theaters, and cemeteries! Plus the modern and classical-music concert halls, opera houses, and attractions for kids.

I am looking forward to welcoming you all in Paris-Versailles!



Professor Philippe Merloz
President CAOS-International and Meeting Chairman
Head of University Department of Orthopaedic Surgery
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Preliminary Program

Wednesday, June 16, 2010

- 14:00-18:00 Educational workshops
- 18:00-20:00 Welcome reception in the industrial exhibition area

Thursday, June 17, 2010

- 7:45 Welcome address
- 8:00-10:30 Scientific program
- 10:30-11:00 Coffee break in the industrial exhibition area
- 11:00-13:00 Scientific program
- 13:00-14:00 Lunch break in the industrial exhibition area
- 14:00-14:30 Industrial workshops
- 14:30-16:00 Scientific program
- 16:00-16:30 Coffee break in the industrial exhibition area
- 16:30-18:30 Scientific program
- 20:00 Presidential Dinner

Friday, June 18, 2010

- 8:00-10:30 Scientific program
- 10:30-11:00 Coffee break in the industrial exhibition area
- 11:00-13:00 Scientific program
- 13:00-14:30 Lunch break in the industrial exhibition area
- 14:30-15:00 Industrial workshops
- 15:00-16:30 Scientific program
- 16:30-17:00 Coffee break in the industrial exhibition area
- 17:00-19:00 Scientific program
- 20:00 Conference banquet

Saturday, June 19, 2010

- 8:30-10:30 Scientific program
- 10:30-11:00 Coffee break in the industrial exhibition area
- 11:00-13:00 Scientific program
- 13:00-13:30 Awards ceremony & closing remarks

General Information

Conference Venue

The 10th Annual Meeting of the International Society for Computer Assisted Orthopaedic Surgery will take place at

Congress Center (Palais de congrès) of Versailles
Place du château, 10 rue de la chancellerie
78000 Versailles
Phone : + (0) 33 1 30 97 89 00 – Fax + (0) 33 1 30 21 15 82

Important Dates¹

- Meeting: Wednesday, June 16 to Saturday, June 19
- Material delivery and booth setup: Wednesday, June 16, 13:00-18:00
- Booth dismantling: Saturday, June 19, 13:00-18:00
- Exhibition opening hours: Wednesday, June 16, 18:00-20:00
Thursday, June 17, 8:00-18:00
Friday, June 18, 8:00-18:30
Saturday, June 19, 8:30-13:00

Contact for Correspondence

All correspondence concerning this event shall be addressed to:

ConCoord GmbH
Riedeggstrasse 8
3626 Hünibach
Switzerland
Phone: +41 79 663 6545
Fax: +41 33 534 4527
Email: Corporate@ConCoord.ch

Website of the Congress

Further information and latest news about the 2010 CAOS meeting can be found at:

<http://www.CAOS-International.org/2010/>

This website is updated regularly.

Language

The official language of the event is English.

¹ All dates and times are preliminary and subject to change.



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Exhibition and Sponsoring Options I

General Remarks

All costs of the exhibition and sponsoring options are in Euro (€) excluding VAT. Options that are available in limited quantities will be given away on a "first-come, first-served basis". The date of receipt of the signed contract will determine the "first-come, first-served" basis.

CAOS-International Corporate Sponsors will receive a 10% discount on workshops and exhibit space. Please contact us if you would like to learn more about CAOS-International Corporate Sponsorship.

Each exhibition and sponsoring option includes the following general benefits

- Company name, logo and sponsoring category in the final program
- Inclusion in the listing on the welcome sign
- Company name and sponsoring category in the proceedings
- Company name, logo, sponsoring category, and link to company's homepage on the CAOS2010 Web-site

In addition to these basic benefits, certain additional benefits apply according to the following listing.

Exhibit Space

€ 500 per m²

The scientific program of the CAOS 2010 event will be complemented by an industrial exhibition. Corporate partners will introduce participants to state of the art of computer assisted orthopaedic technologies and products. **Exhibit space is available in multiples of 3m². Minimum exhibit space size is 9m².** In addition a **fixed sized booth of 6m² is offered at € 600 per m².** The renting of the exhibit space gives the exhibitor the right to:

- Exclusively use the stand for the full duration of the exhibition and the periods of setup and dismantling.
- Free registration of company representatives. The number of free registrations depends on the size of the rented exhibit space. Additional registrations of company representatives may be purchased at reduced corporate rates.
- Each exhibit space comes with one table, one chair, and one power outlet (French socket). Additional infrastructure/equipment can be ordered separately.

Hands-on Industrial Workshops

€ 2,500

As part of the program of the CAOS 2010 event corporate partners may offer hands-on industrial workshops show casting their products. Each workshop room is equipped with chairs for participants, one table with two chairs for the workshop presenters, and one power outlet (French socket).

Exhibition and Sponsoring Options II

Proceedings Book

Sponsors can present their company and/or products in the proceedings book, which is handed out to participants during the congress and available on the book market thereafter.

- Two colored pages at the end of the book **€ 2,000**
- Cover page 4 **€ 3,000**

Final Program

Sponsors can present their company and/or products in the final program booklet, which is handed out to participants during the congress

- Cover page 2 **€ 1,500**
- Cover page 3 **€ 1,500**
- Cover page 4 **€ 3,000**
- Center page **€ 2,000**

Web Communication

Sponsors may provide a linked banner appearing

- on the meeting's website (<http://www.CAOS-International.org/2010/>) **€ 3,000**
- inside the registration page **€ 1,500**

Conference Bag Insert **€ 500**

The conference bag, which is given to all participants on arrival, contains the final program booklet, the proceedings book, and any other documents intended for all visitors (non exclusive). A maximum document size may apply.

Labeled Conference Bag **€ 3,000**

Name and logo of the sponsor is placed next to the congress logo. Conference bags are supplied by the sponsor.

Exhibition and Sponsoring Options III

Labeled Writing Pads and Pens

€ 500 each

Writing pads and pens as supplied by the sponsor will be inserted into the conference bags, which are handed out to delegates during the congress.

Labeled Lanyards

€ 2,000

Company name and logo on the participants' lanyards. Lanyards are supplied by the sponsor.

Conference Breaks

Company name and logo of sponsor displayed on refreshment tables during coffee and lunch breaks.

- One of five coffee breaks **€ 2,000**
- One of two lunch breaks **€ 3,000**

Live Video Surgery

€ 3,000

Sponsors can present their latest technology or the clinical use of their products by means of a live moderated 15 minutes video presentation.

Scientific Award

€ 750 each

Sponsor of one of four scientific awards that will be given to the best podium and poster presentations of the conference. A company representative may hand over the awards together with Award Committee chairman.

Sponsoring Packages

Sponsoring packages combine several of the above exhibit and sponsoring options. Options that are available on choice will be given to the respective platinum, gold, and silver package sponsors on a "first-come, first-served basis". The date of receipt of the signed contract will determine the "first-come, first-served" basis

Platinum Package

€ 20,000

The package includes the following exhibit and sponsoring options:

- 30m² of premier Exhibit Space
- Hands-on Industrial Workshop
- Proceedings Book (cover page 4)
- Final Program (cover page 4)
- Conference bag insert
- One choice of Labeled Conference Bag, Labeled Lanyards, or Live Video Surgery
- Five free registrations of company representatives

Gold Package

€ 15,000

The package includes the following exhibit and sponsoring options:

- 21m² of exhibit space
- One choice of Workshop or Live Video Surgery
- Proceedings Book (two colored pages at the end of the book)
- Final Program (choice of cover page 2 or 3)
- Conference bag insert
- Three free registrations of company representatives

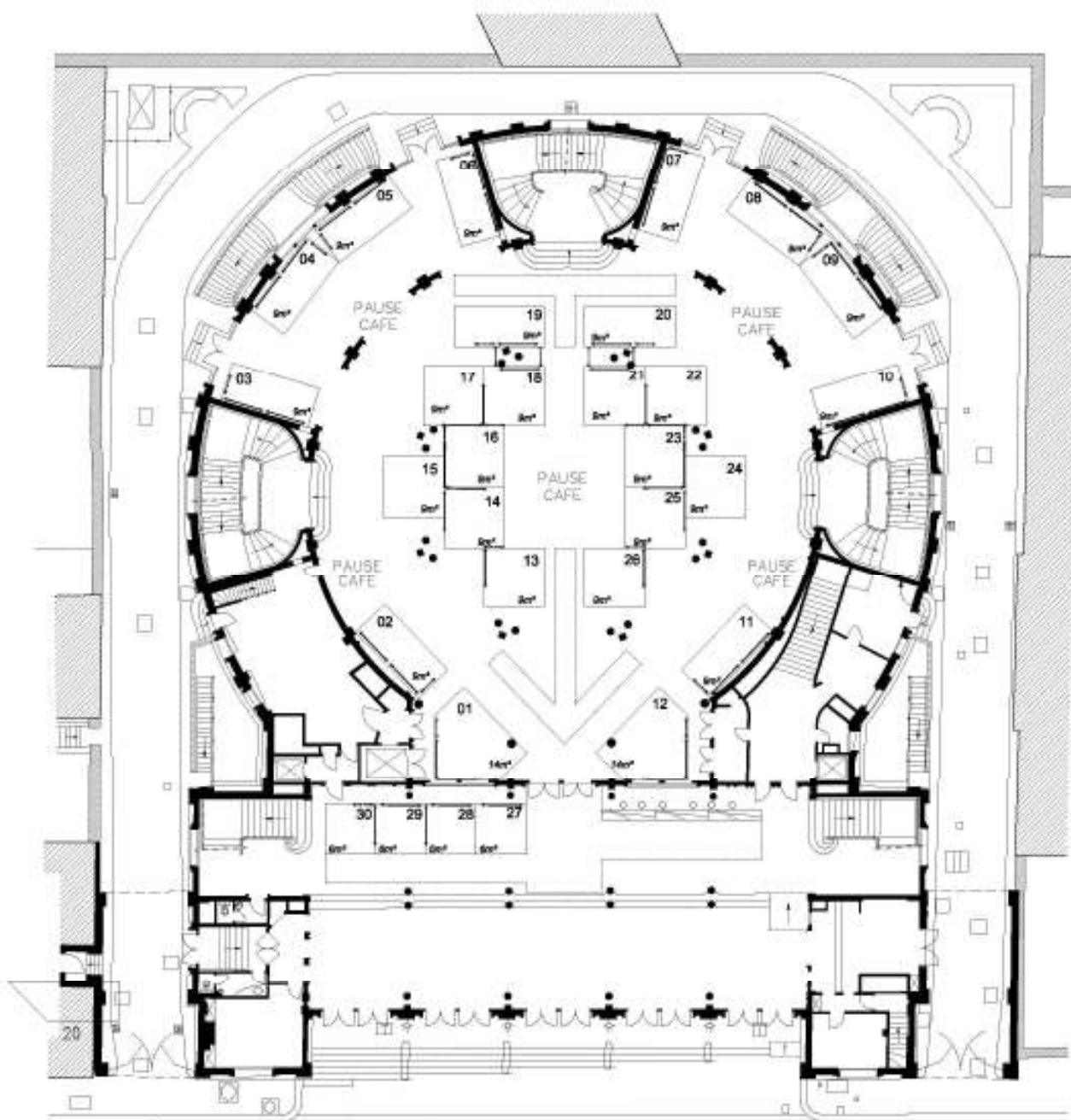
Silver Package

€ 10,000

The package includes the following exhibit and sponsoring options:

- 15m² of exhibit space
- One choice of Workshop or Live Video Surgery
- Proceedings Book (two colored pages at the end of the book)
- Conference bag insert
- Two free registrations of company representatives

Setup of Industrial Exhibition





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Impressions of the Congress Center



**Level 0
Entrance
View**

**Level 0
Room Mazarin
Industrial Exhibition**



**Level 1
Room Richelieu
Lecture Hall**



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Application & Contract for Sponsorship & Exhibit Space

The 10th Annual Meeting of the International Society for Computer Assisted Orthopaedic Surgery, upon written acceptance of this Application and Contract, is to assign sponsorship and/or exhibit space to the Applicant under all of the terms, conditions, and requirements as stated.

The Applicant applies for the following (multiple selections possible, please see previous pages for details):

- | | |
|---|--|
| ☐ times 3m ² of Exhibit Space – minimum size 9m ² (€ 500 per m ²) | ☐ Labeled Conference Bag (€ 3,000) |
| ☐ 6m ² Exhibit Space (€ 600 per m ²) <ul style="list-style-type: none">☐ Our company is a CAOS-International Corporate Sponsor (10% discount) | ☐ Labeled Writing Pads and Pens <ul style="list-style-type: none">☐ Writing pads (€ 500)☐ Pens (€ 500) |
| ☐ Hands-on Industrial Workshop (€ 2,500) <ul style="list-style-type: none">☐ Our company is a CAOS-International Corporate Sponsor (10% discount) | ☐ Labeled Lanyards (€ 2,000) |
| ☐ Proceedings Book <ul style="list-style-type: none">☐ Two colored pages, end of book (€ 2,000)☐ Cover page 4 (€ 3,000) | ☐ Conference Breaks <ul style="list-style-type: none">☐ Coffee break (€ 2,000)☐ Lunch break (€ 3,000) |
| ☐ Final Program <ul style="list-style-type: none">☐ Cover page 2 (€ 1,500)☐ Cover page 3 (€ 1,500)☐ Cover page 4 (€ 3,000)☐ Center page (€ 2,000) | ☐ Live Video Surgery (€ 3,000) |
| ☐ Web Communication <ul style="list-style-type: none">☐ Banner on meeting's website (€ 3,000)☐ Banner inside registration page (€ 1,500) | ☐ Scientific Award (€ 750 each) <ul style="list-style-type: none">☐ Best Clinical Podium Presentation☐ Best Technical Podium Presentation☐ Best Clinical Poster☐ Best Technical Poster |
| ☐ Conference Bag Insert (€ 500) | ☐ Platinum Package (€ 20,000) |
| | ☐ Gold Package (€ 15,000) |
| | ☐ Silver Package (€ 10,000) |
| | ☐ We need further information. Please contact us. |

Contact and Billing Address:

Company:

Mailing address:

Website:

Phone Number: Fax Number:

Contact Person: Email:

Date: Signature:

The personal information you have provided is processed according to data protection regulations. You may access this information at all times to modify or delete the content that you have submitted ("Informatique et Libertés" act, 6th January 1978). If you wish to do so, please contact: Corporate@ConCoord.ch.

Please fax, mail, or email this application to:

ConCoord GmbH
Riedeggstrasse 8
CH-3626 Hünibach

Fax: +41 33 534 4527
Email: Corporate@ConCoord.ch



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Exhibition and Sponsoring General Terms & Conditions

§1 – Part of Contract: These rules and regulations constitute a *bona fide* part of the *Contract for Sponsorship and Exhibit Space*. The Exhibit Manager reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and wellbeing of the overall exhibit area. The Exhibit Manager's decisions and interpretations shall be accepted as final in all cases. Infractions of these rules on the part of the exhibitor or by any of his/her representatives may subject the exhibitor to dismissal from the exhibit area. In this event, the exhibitor or representative shall make no demand for redress.

§2 – Exhibit Spaces: Each exhibit space will include one table, one chair, and a power outlet (French socket). Additional infrastructure/equipment can be ordered separately. Information regarding drayage, shipping, and receiving of materials, as well as set-up/dismantle guidelines will be sent upon receipt of the signed contract.

§3 – General Exhibit Area Rules: Consideration for fellow exhibitors is necessary. Accordingly, the following regulations will be strictly enforced: (1) Noisy and/or undignified displays, including sound devices, flashing lights, megaphones, loud speakers, and/or sideshow tactics will be prohibited. In the event of a dispute, the Exhibit Manager's decision will be final. Any noise creating devices shall be operated at a level that will not interfere with other exhibitors. Exhibitors may be asked to accept specific assignments to reduce any interference. (2) Displays will not be allowed to be arranged in a manner that makes it necessary for the exhibitor, or representatives thereof, to stand in the aisle in front of the booth in order to conduct sales; nor shall they be set up to extend beyond the space limits of the booth. (3) No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, or otherwise affixed to any pillars, walls, doors, or other parts of the building. Any damage incurred (including damage to any carpeting) will be the responsibility of the exhibitor. (4) Direct selling which involves the exchange of funds, within the exhibit areas by any exhibitor or their agents, is strictly prohibited.

§4 – Space Assignment: Space assignments will be made on a "first-come, first-served" basis. The date of receipt of the signed contract will determine the "first-come, first-served" basis.

§5 – Deposit and Payment: Applicants for exhibit space are required to fill out and forward the formal application and contract provided. Any exhibitor who fails to make payments when due expressly waives all rights in the reservation of and use of space. The Exhibit Manager shall have full right to consider this contract terminated, and retain as liquidated damages all monies paid and to lease the space so reserved to another exhibitor. The date of receipt of the signed contract followed by a 30% payment (non refundable deposit) will determine the "first-come, first-served" basis and the remaining 70% should be paid before March 1, 2010.

§6 – Use of Space: No exhibitor may assign, sublet, or apportion his/her space in whole or in part, nor exhibit any products or services other than those manufactured or handled in the normal course of his/her business, nor permit any agent of any non-exhibiting firm to solicit business or take orders in his/her space. Only those firms, which have engaged in contracting exhibit space, will be allowed to display advertising materials or signs, and to make solicitations for business. Special written arrangements with the conference manager should be made in advance if two or more firms wish to exhibit in a single space.

§7 – Exhibit Installation/Dismantle: Installation is set for Wednesday, June 16, 2010 from 13:00-18:00. A final detailed schedule for the installation will be provided by ConCoord GmbH². No packing of equipment, literature, etc., and/or dismantling of exhibits will be permitted until the exhibit area officially closes on Saturday, June 19, 2010 at 13:00. All exhibits must vacate the premises by 18:00, on June 19, 2010.

§8 – Insurance: It shall be the responsibility of each exhibitor to maintain insurance against injury to person or damage or to loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be offered to the exhibitor either by the conference committee, the sponsors or ConCoord GmbH.

§9 – Liability: All organizations or individuals who are employed by or associated with the conference in connection with this exhibition will not be responsible and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft, or any cause whatsoever, including accident or injury to exhibitors, their employees, agents, the public, and others. The exhibitor agrees to pay promptly for any and all damage to the exhibition building or its equipment incurred through carelessness or otherwise, of exhibitor, its employees or agents.

The conference committee, the sponsors, or ConCoord GmbH will not be held responsible for damage incurred to exhibitor's property, or lost shipments either en route or afterwards, nor for costs of shipping. Damage resulting from inadequately packed property is the exhibitor's responsibility. If an exhibit fails to arrive, the exhibitor remains responsible for the exhibit space rental.

§10 – Security: Standard security protection will be provided. The exhibit area will not be locked during non-exhibiting hours. The Conference Committee, the sponsors, and ConCoord GmbH will not guarantee exhibitors against loss or damage of any kind. This is an open booth show and the primary responsibility for safeguarding your property is yours. The Conference Committee, the sponsors, ConCoord GmbH, or any of their officers, agents or employees, assume no responsibility for such property (see §8 and §9).

§11 – Booth Cancellation: (1) If a company/organization cancels its contract for booth space or workshop participation prior to March 1, 2010, the company/organization will be responsible for 30% of the rental cost. (2) If a company/organization cancels its contract after March 1, 2010, the company/organization will forfeit all monies paid and are responsible for paying the full cost of the booth rental space. All cancellations must be made in writing. No refunds will be made for exhibit space not used or only partially used.

§12 – General Provisions: (1) The organizers reserve the right to alter the dates, times, and site of the event or to cancel the event at all times, if this is a consequence of exceptional circumstances which have arisen through no fault of their own, without this giving the exhibitors and sponsors any right whatsoever to claim compensation from the organizers for any damages, in whatever form or for whatever reason such damages may have arisen. (2) The exceptional circumstances referred to in section 1 include: (a) insufficient interest on the part of participants, (b) disagreement within the branches of industry concerned, (c) fire, (d) a national disaster, which circumstances, in the opinion of ConCoord GmbH and after weighing the interests of all parties, could endanger the success of the event. (3) Changes in dates, times and site such as referred to above do not give the exhibitors and sponsors the right to completely or partially cancel their applications. (4) If the event is cancelled, then the applications shall be regarded as cancelled and any payments made by the exhibitors and sponsors will be reimbursed, after deduction of expenses already incurred for the organization of the event up to a maximum of 20% of the total of each exhibitor's and/or sponsor's fee. (5) Under no circumstances can an exhibitor or sponsor claim any right to compensation from ConCoord GmbH for damages as a result of a decision such as described in section 1 of this paragraph. (6) If the event includes both a congress and an exhibition, these will be considered two separate events. They can never be regarded as one event. Separate general terms & conditions shall apply to each event. (7) If during the congress an exhibition is organized, the Sponsor and Exhibit General Terms & Conditions apply to the latter. You can apply for these terms at ConCoord GmbH. (8) In the case of cancellation at his own request, the exhibitor or sponsor is obliged to reimburse any other costs incurred by ConCoord GmbH. The exhibitor or sponsor cannot claim compensation for any loss suffered directly or indirectly as a result of the provisions in this paragraph.

² ConCoord GmbH is the official organizer of the 2010 CAOS meeting in Paris (corporate@concoord.ch)