



CAOS-International 2004

Contributor and Exhibition Information

**June 16-19, 2004
Westin River North Hotel
Chicago, Illinois USA**

www.caos-international.org/2004



Contributing and Exhibiting Opportunities

**June 16-19, 2004
Chicago, Illinois USA**

Level	Cost	Max. # of Contributors	Benefits
Grand Benefactor	\$25,000	1	Benefactor of the Aquarium Banquet, which includes being the guests seated with the keynote speakers and executive committee members during the banquet, in addition to: <ul style="list-style-type: none"> • Status as the sole corporate guests invited to join the keynote speakers and executive committee members at a private cocktail reception. • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site • Five (5) full registrations
Proceedings Benefactor	\$10,000	1	Benefactor of the Proceedings book which will incorporate the abstracts of all the presentations and posters scheduled to be presented at the conference. The Proceedings Benefactor will have its company name and logo on the front cover, having the back cover reserved for self-advertisement, and will have one full page within the book designated to an article describing the company's products and technology, in addition to: <ul style="list-style-type: none"> • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site • Four (4) full registrations
Executive Dinner Benefactor	\$7,500	4	Executive Dinner Benefactor, which includes being the guests with the CAOS executive committee members and select faculty for a private dinner to be held at the conclusion of the conference, in addition to: <ul style="list-style-type: none"> • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site • Three (3) full registration
Workshop	\$7,500	Unlimited	Hands-On Workshop Demonstration (semi-private room), in addition to: <ul style="list-style-type: none"> • 20' x 6' exhibit space in the Exhibit Hall • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site • Three (3) full registrations
Platinum	\$5,000	1	Benefactor of the tote bags, which includes company name and logo on the tote bags, in addition to: <ul style="list-style-type: none"> • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site • Two (2) full registrations
Gold	\$4,000	2	Benefactor of one of two luncheons, which includes company name and logo displayed on luncheon tables, in addition to: <ul style="list-style-type: none"> • Recognition of contribution in boxed meals • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site • Two (2) full registrations



Contributing and Exhibiting Opportunities, continued

**June 16-19, 2004
Chicago, Illinois USA**

Level	Cost	Max. # of Contributors	Benefits
Silver	\$3,000	8	Benefactor of one of eight refreshment breaks, which includes company name and logo displayed on the refreshment tables, in addition to: <ul style="list-style-type: none"> • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site • One (1) full registration
Bronze	\$2,500	1	Benefactor the nametag lanyards, in addition to: <ul style="list-style-type: none"> • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site
Copper	\$1,000	Unlimited	<ul style="list-style-type: none"> • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site
Exhibitor Level I	\$4,000 (\$4,500 after March 1)	Unlimited	<ul style="list-style-type: none"> • 20' x 6' exhibit space in the Exhibit Hall with a table, draped backwall and side rails • Two (2) full Conference registrations • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site
Exhibitor Level II	\$2,500 (\$3,000 after March 1)	Unlimited	<ul style="list-style-type: none"> • 10' x 6' exhibit space in the Exhibit Hall with a table, draped backwall and side rails • One (1) full Conference registration • Company name and logo in the Final Program • Inclusion in listing on the Welcome Sign • Company name in the Proceedings • Company name and logo on the CAOS web-site

- * CAOS-International Corporate Sponsors will receive a 10% discount on exhibit space.
- ** The layout of the exhibition area will be determined after it is known how many booths will be required. Exhibit and Workshop Space will be assigned on a "first-come first-served" basis. The date of receipt of the signed contract will determine the "first-come first served" basis. There will be an additional \$500 surcharge for booths that advertise more than one company.
- *** All registrations are transferable and may be given to a designated person at the company's discretion.

APPLICATION AND CONTRACT FOR SPONSORSHIP AND EXHIBIT SPACE
CAOS-International 2004 Conference
June 16 - 19, 2004
Chicago, Illinois USA

The CAOS-INTERNATIONAL 2004 Conference, upon written acceptance of this Application and Contract, is to assign sponsorship and/or exhibit space to the Applicant under all of the terms, conditions, and requirements as aforementioned.

Our company is a CAOS-International Corporate Sponsor; a 10% discount will be included with our payment.

Applicant applies for the following (please see attached chart for specific category benefits):

- | | |
|---|--|
| <input type="checkbox"/> Grand Benefactor (\$25,000) | <input type="checkbox"/> Silver (\$3,000) |
| <input type="checkbox"/> Proceedings Benefactor (\$10,000) | <input type="checkbox"/> Bronze (\$2,500) |
| <input type="checkbox"/> Executive Dinner Benefactor (\$7,500) | <input type="checkbox"/> Copper (\$1,000) |
| <input type="checkbox"/> Hands-on Conference Workshop Sponsor (\$7,500) | <input type="checkbox"/> Exhibitor Level I - \$4,000 (<i>\$4,500 after March 1, 2004</i>) |
| <input type="checkbox"/> Platinum (\$5,000) | <input type="checkbox"/> Exhibitor Level II - \$2,500 (<i>\$3,000 after March 1, 2004</i>) |
| <input type="checkbox"/> Gold (\$4,000) | |

PAYMENT AMOUNT ENCLOSED \$ _____

Check/Money Order - Make checks payable CAOS-INTERNATIONAL 2004 Conference

Credit Card Payment: VISA or MASTERCARD

Card Number: _____ Exp. Date: _____

Verification Code: _____ Cardholder Signature _____

BILLING ADDRESS:

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

CONTACT INFORMATION

Company or Organization: _____
(to be used for printing purposes)

Company Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone Number: _____ Fax Number: _____

Website: _____

Contact Person: _____

E-Mail Address: _____

Title: _____ Signature: _____

E-mail, mail or fax both sides of the application and payment to:
CAOS-INTERNATIONAL 2004 Conference
c/o PMMI
2320 6th Avenue, San Diego, CA 92101-1643 USA
Phone: 1-619-232-9499 Fax: 1-619-232-0799
E-Mail: info@CAOS-International2004.org

CAOS-INTERNATIONAL 2004 Conference Exhibit Rules and Regulations

Part of Contract: These rules and regulations constitute a *bona fide* part of the space contract. The Exhibits Manager reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the overall exhibit area. The Exhibit Manager's decisions and interpretations shall be accepted as final in all cases. Infractions of these rules on the part of the exhibitor or by any of his/her representatives may subject the exhibitor to dismissal from the exhibit area. In this event, the exhibitor or representative shall make no demand for redress.

Booths: Each 10' x 6' booth will include a draped backwall and siderails, one (1) 6' table (to be provided and prepared by a local display company). Information regarding drayage, shipping and receiving of materials, and set-up/tear-down guidelines will be sent upon receipt of the signed contract.

General Exhibit Area Rules: Consideration for fellow exhibitors is necessary. Accordingly, the following regulations will be strictly enforced:

- Noisy and/or undignified displays, including sound devices, flashing lights, megaphones, loud speakers, and/or sideshow tactics will be prohibited. In the event of a dispute, the Exhibit Manager's decision will be final. Any noise creating devices shall be operated at a level that will not interfere with other exhibitors. Exhibitors may be asked to accept specific assignments to reduce any interference.
- Displays will not be allowed to be arranged in a manner that makes it necessary to for the exhibitor, or representatives thereof, to stand in the aisle in front of the booth in order to conduct sales; nor shall they be set up to extend beyond the space limits of the booth.
- No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, or otherwise affixed to any pillars, walls, doors, or other parts of the building. Any damage incurred (including damage to any carpeting) will be the responsibility of the exhibitor.
- Direct selling which involves the exchange of funds, within the exhibit areas by any exhibitor or their agents, is strictly prohibited.

Space Assignment: Space assignments will be made on a "first-come, first-served" basis. The date of receipt of the signed contract will determine the "first-come, first-served" basis. There will be an additional \$500 surcharge for booths that advertise more than one company.

Deposit and Payment: Applicants for exhibit space are required to fill out and forward the formal contract provided. Any exhibitor who fails to make payments when due expressly waives all rights in the reservation of and use of space. The Exhibits Manager shall have full right to consider this contract terminated, and retain as liquidated damages all monies paid and to lease the space so reserved to another exhibitor.

Use of Space: No exhibitor may assign, sublet, or apportion his/her space in whole or in part, nor exhibit any products or services other than those manufactured or handled in the

normal course of his/her business, nor permit any agent of any non-exhibiting firm to solicit business or take orders in his/her space. Only those firms, which have engaged in contracting exhibit space, will be allowed to display advertising materials or signs, and to make solicitations for business. Special written arrangements with the conference manager should be made in advance if two or more firms wish to exhibit in a single space.

Exhibit Installation/Dismantle: Installation is set for Wednesday, June 16, 2004, between 1:00 p.m. and 6:00 p.m. Every effort will be made to have exhibit material in each booth and to be ready for setup by 3:00 p.m. on Wednesday, June 16th. No packing of equipment, literature, etc., and/or dismantling of exhibits will be permitted until the exhibit area officially closes on Saturday, June 22nd at 1:00 p.m. All exhibits must vacate the premises by 5:00 p.m., on June 22nd.

Insurance: It shall be the responsibility of each exhibitor to maintain insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be offered to the exhibitor either by the conference committee, The Sponsors or PMMI.

Liability: All organizations or individuals who are employed by or associated with the conference in connection with this exhibition will not be responsible and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft, or any cause whatsoever, including accident or injury to exhibitors, their employees, agents, the public, and others. The exhibitor agrees to pay promptly for any and all damage to the exhibition building or its equipment incurred through carelessness, or otherwise, of exhibitor, its employees or agents.

The conference committee, the Sponsors, or PMMI will not be held responsible for damage incurred to exhibitor's property, or lost shipments either en route or afterwards, nor for costs of shipping. Damage resulting from inadequately packed property is the exhibitor's responsibility. If an exhibit fails to arrive, the exhibitor remains responsible for the exhibit space rental.

Security: Standard security protection will be provided. The exhibit area will not be locked during non-exhibiting hours; however, a security guard will be stationed there. The Conference Committee, the Sponsors, and PMMI will not guarantee exhibitors against loss or damage of any kind. This is an open booth show and the primary responsibility for safeguarding your property is yours. The Conference Committee, the Sponsors, PMMI, or any of their officers, agents or employees, assume no responsibility for such property (see *Insurance and Liability*).

Booth Cancellation: 1) If a company/organization cancels its contract for booth space prior to April 1, 2004, the company/organization will be responsible for \$1,000 of the rental cost. 2) If a company/organization cancels its contract after May 15th, the company/organization will forfeit all monies paid and are responsible for paying the full cost of the booth rental space. All cancellations must be made in writing. No refunds will be made for exhibit space not used or only partially used.